NCC Cable System Order

Order #	62427529	Flight Dates	05/29/17 - 06/04/17	Update Date		05/30/17	
Syscode	5154	Agency	Buying Time	Version		1 Vs. 1	
System Name	News 12 New Jersey	Advertiser	John Wisniewski for Governor	Show All Line	s		
Market	New York			Total # of We	eks		1
		Client Code		Total			\$4,100.00
AE	James Pagano	Product Code		Commission			\$615.00
Sales Coordinator	Evan Butcher	Est Code	5.31-6.2	Net Total			\$3,485.00
Office	Washington	Product Name		Total Spots			16
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	DMA Nielsen Live+3 Dec16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	СРМ	-

Comments : New Candidate Order. Please Review and Confirm. Thanks! 5.30

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	NWNJ	Cable	5/29/17	6/4/17	05:00	10:00			Х	Х	Χ			-	-	6	\$350.00	\$2,100.00	30	Candidate
2	NWNJ	Cable	5/29/17	6/4/17	10:00	17:00			Х	Х	Χ			1	-	5	\$135.00	\$675.00	30	Candidate
3	NWNJ	Cable	5/29/17	6/4/17	17:00	24:00			Х	Х	Х			1	-	5	\$265.00	\$1,325.00	30	Candidate

	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Total
SPOTS	16	0	0	0	0	0	0	0	0	0	0	0	16
AMT	\$4,100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,100.00

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NCC Cable System Order

Order #	62427529	Flight Dates	05/29/17 - 06/04/17	Update Date		06/06/17	
Syscode	5207	Agency	Buying Time	Version		1 Vs. 1	
System Name	NYI/New Jersey Region	Advertiser	John Wisniewski for Governor	Show All Lines	3	-	
Market	New York			Total # of Wee	ks		1
		Client Code		Total			\$52,100.00
AE	James Pagano	Product Code		Commission			\$7,815.00
Sales Coordinator	Evan Butcher	Est Code	5.31-6.2	Net Total			\$44,285.00
Office	Washington	Product Name		Total Spots			34
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted		•	Sold On		Cost Per Spot	
Survey	DMA Nielsen Live+3 Dec16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	СРМ	-

Comments : New Candidate Order. Please Review and Confirm. Thanks! 5.30

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Cable	5/29/17	6/4/17	05:00	09:00			Χ	Χ	Χ			-	-	4	\$600.00	\$2,400.00	30	NPE
2	CNN	Cable	5/29/17	6/4/17	18:00	24:00			Χ	Χ	Χ			-	-	4	\$1,875.00	\$7,500.00	30	NPE
3	ESPN	ESPN PT	5/29/17	6/4/17	18:00	24:00			Х	Χ	Χ			-	-	4	\$2,500.00	\$10,000.0	30	NPE
4	HALL	HALL PT	5/29/17	6/4/17	18:00	24:00			Х	Χ	Χ			-	-	4	\$250.00	\$1,000.00	30	IPE
5	HGTV	HGTV PT	5/29/17	6/4/17	18:00	24:00			Χ	Χ	Χ			•	-	3	\$2,500.00	\$7,500.00	30	NPE
6	MNBC	Cable	5/29/17	6/4/17	05:00	09:00			Х	Χ	Χ			-	-	5	\$600.00	\$3,000.00	30	NPE
7	MNBC	Cable	5/29/17	6/4/17	18:00	24:00			Χ	Χ	Χ			-	-	4	\$1,200.00	\$4,800.00	30	NPE
8	TBSC	TBSC PT	5/29/17	6/4/17	18:00	24:00			Χ	Х	Х			1	-	3	\$2,400.00	\$7,200.00	30	IPE
9	USA	Cable	5/29/17	6/4/17	18:00	24:00			Χ	Χ	Χ			-	-	3	\$2,900.00	\$8,700.00	30	NPE

	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Total
SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	34
AMT	\$52,100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$52,100.00

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NCC Cable System Order

Order #	62427529	Flight Dates	05/29/17 - 06/04/17	Update Date		05/30/17	
Syscode	6894	Agency	Buying Time	Version		1 Vs. 1	
System Name	News 12 Traffic & Weather/NJ Zone	Advertiser	John Wisniewski for Governor	Show All Line	3	-	
Market	New York			Total # of Wee	eks		1
		Client Code		Total			\$1,585.00
AE	James Pagano	Product Code		Commission			\$237.75
Sales Coordinator	Evan Butcher	Est Code	5.31-6.2	Net Total			\$1,347.25
Office	Washington	Product Name		Total Spots			13
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			 Sold On		Cost Per Spot	
Survey	DMA Nielsen Live+3 Dec16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	-		Approval Required	CPP	-	СРМ	-

Comments : New Candidate Order. Please Review and Confirm. Thanks! 5.30

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	Cable	5/29/17	6/4/17	05:00	10:00			Χ	Х	Χ			-	-	5	\$150.00	\$750.00	30	Candidate
2	ZTWC	Cable	5/29/17	6/4/17	10:00	17:00			Х	Х	Χ			1	-	3	\$95.00	\$285.00	30	Candidate
3	ZTWC	Cable	5/29/17	6/4/17	17:00	24:00			Х	Х	Χ				-	5	\$110.00	\$550.00	30	Candidate

	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Total
SPOTS	13	0	0	0	0	0	0	0	0	0	0	0	13
AMT	\$1,585.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,585.00

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